

POWER AND WATER CORPORATION

MELALEUCA AWARDS

Recognising
Environmental
Excellence



CALLING ENVIRONMENTAL ACHIEVERS

Application form – Schools

Eco School – Recycling Award

This award recognises outstanding initiatives undertaken that have resulted in recycling efficiency within the school.

This award incorporates but is not limited to:

- demonstrated excellence in a recycling program within the school
- recycling awareness or education and involvement among pupils.

Eco School – Energy and Water Conservation Award

This award recognises outstanding initiatives undertaken that have resulted in water or energy conservation.

This award incorporates but is not limited to:

- demonstrated excellence in a water or energy saving program within the school
- energy or water saving awareness or education and involvement among pupils.

Eco School – Environmentally Friendly Gardens Award

This award recognises outstanding initiatives that involve the development and operation of a school garden or compost project.

This award incorporates but is not limited to:

- the development and operation of school garden or compost projects that may involve:
 - removing weeds from the garden
 - using water efficiently in the garden
 - capturing rainwater and using it on the garden
 - saving food scraps from landfill and creating worm farms
 - soil improvement by mulch, compost or worm castings
 - growing fresh vegetables and fruit
 - using native plants in the garden to attract native animals.

CATEGORY – SCHOOLS ONLY



Winners' prize pack

- Melaleuca Awards' trophy, certificate and **\$4000 financial reward**
- Use of Melaleuca Award winners' web button, email signature and logo
- Inclusion in winners' feature advertising in:
 - newspapers across Alice Springs, Darwin, Katherine and Tennant Creek
 - selected publications
 - radio
 - all of Power and Water's retail shop fronts for one month
 - Power and Water's website and YouTube
 - Power and Water's bill inserts.

Total value of winners' feature advertising represents approximately \$16 000.

Judging criteria

- effectiveness of project in contributing to environmental excellence
- quality of supporting evidence
- prospects for wider application to raise environmental awareness
- level of stakeholder or community engagement
- level of innovation in submission initiatives
 - to what extent was the program original in its approach and outcomes.

Application form

Organisation

.....

Name of main contact

.....

Mailing address

.....

.....

Phone number

.....

Email

.....

Website

.....

How did you find out about the Melaleuca Awards?

(please tick):

- | | |
|---|---|
| <input type="radio"/> Bus advertisement | <input type="radio"/> Brochure |
| <input type="radio"/> Newspaper | <input type="radio"/> Radio |
| <input type="radio"/> Website | <input type="radio"/> Word of mouth |
| <input type="radio"/> Direct mail | <input type="radio"/> Car advertisement |
| <input type="radio"/> Customer service centre | |
| <input type="radio"/> Other | |

Category you are entering

(please tick):

- Eco School – Energy and Water Conservation Award
- Eco School – Environmentally Friendly Gardens Award
- Eco School – Recycling Award

PROJECT OR ACTIVITY

Project title

.....

Entries close
**Friday
20 April
2012**

Project description (provide a brief summary of your project or activity). (max 800 words)

A large, empty light green rectangular area intended for writing a project description. The area is completely blank, with no text or markings inside.

Provide an overview of your environmental area of focus and how your project contributes to environmental sustainability, awareness or improvement. (max 1000 words)

A large, empty light green rectangular area intended for writing the response. The area is completely blank, providing space for the user to write their overview of their environmental area of focus and how their project contributes to environmental sustainability, awareness, or improvement.

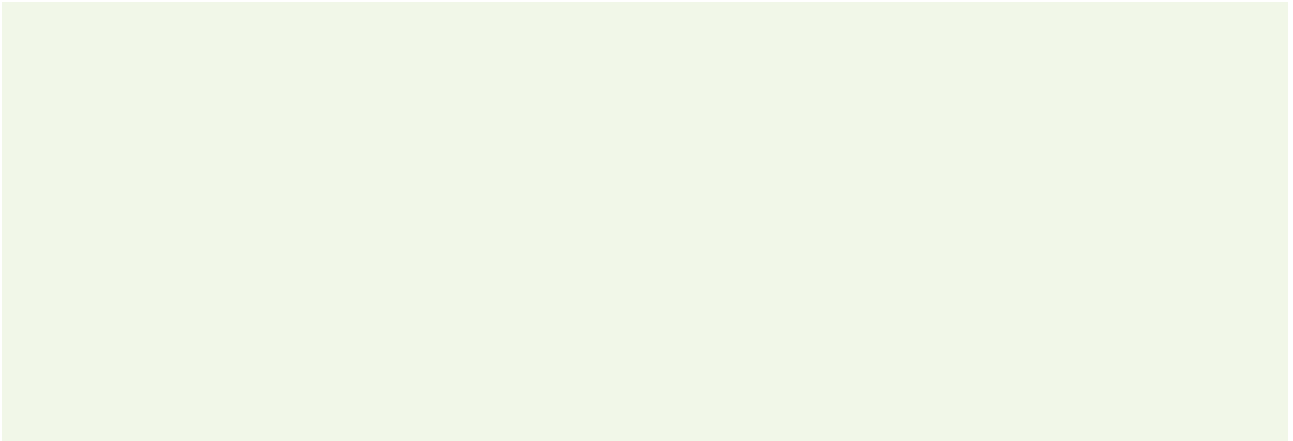
Provide an overview of the aim of your project and achievements including any milestones reached. (max 400 words)

A large, empty rectangular area with a light green background, intended for providing an overview of the project's aim, achievements, and milestones. It occupies the upper half of the page.

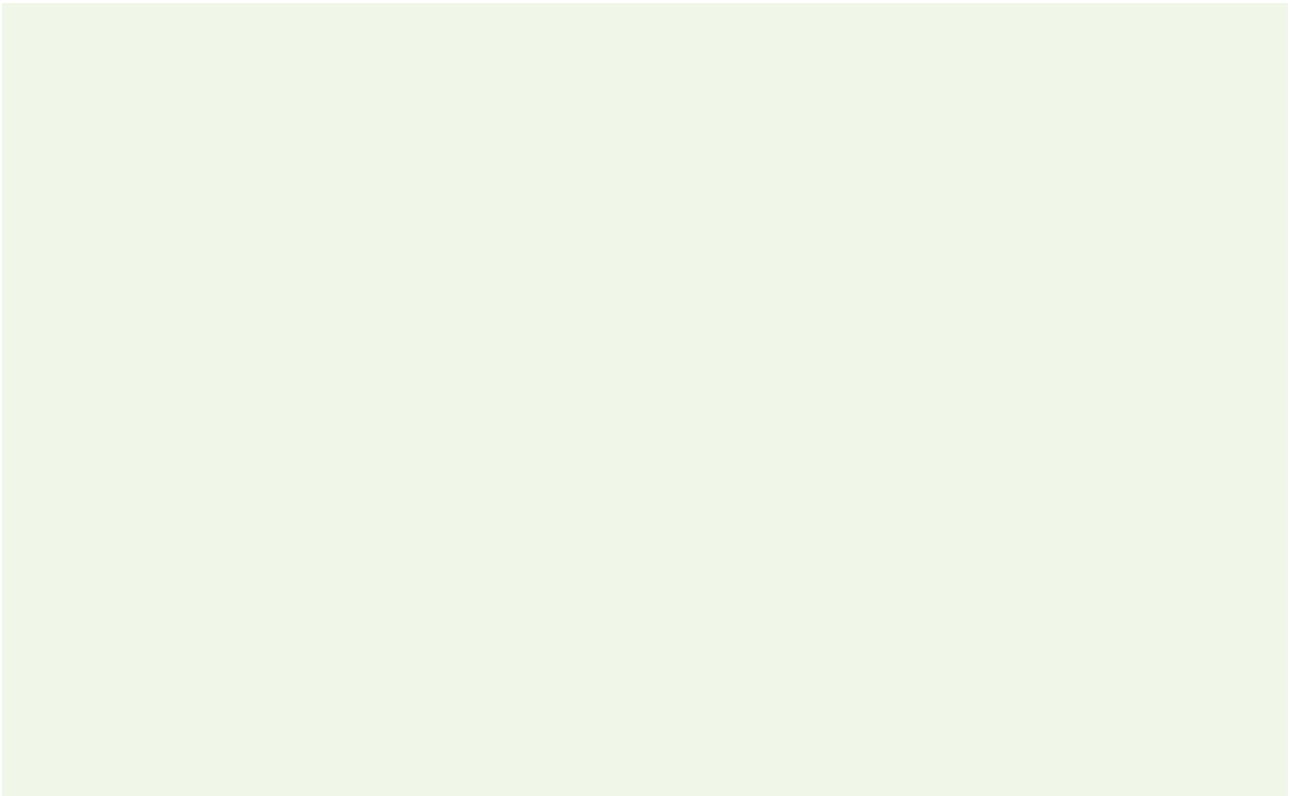
Provide figures on savings and efficiencies achieved (supporting evidence or reports must be provided for the energy, water and recycling awards only). (max 500 words)

A large, empty rectangular area with a light green background, intended for providing figures on savings and efficiencies achieved. It occupies the lower half of the page.

Provide an overview of the steps you followed to implement your project. (max 200 words)



Provide an overview of any new technologies or systems used or developed to improve efficiencies and achieve environmental objectives. (max 400 words)



Describe whether the project has a broad application across the Territory and in other schools. (max 200 words)

Describe your motivation for starting the project. (max 200 words)

Describe the challenges you faced and how you overcame them. (max 200 words)



Attach up to 8 photos to your submission email.
Attach any supporting evidence to your submission email.

ELIGIBILITY

Entries for the Eco school Awards are open to Territory schools undertaking Northern Territory based projects only.

Awards will be granted on the merit of an application and will not be awarded if a suitably qualified entry is not received. Proof of savings in energy, water and waste as well as environmental improvement must be documented with supporting evidence (where applicable).

By entering the Melaleuca Awards you agree to participate in promotional photographs, videos and events. A summary of your submission will also be included on the Melaleuca Awards' website, in marketing materials prior to the event and after the awards ceremony. We would ask that you also complete an evaluation questionnaire at the end of 2012.

I Agree