



2009

Melaleuca Awards

Recognising Environmental Excellence

2009 WINNER

Commercial/Industry

Crowne Plaza Alice Springs Keeping an eye on energy



Guests at the Crowne Plaza in Alice Springs can tune into an in-house TV channel that shows them just how much energy is being saved at any time of the day.

The savings are dramatic, thanks to a number of changes at the hotel:

- The hotel has the largest building mounted solar power system in the southern hemisphere, which reduces its carbon footprint by 420 tonnes of CO₂ per year.
- More than 3110 light bulbs have been replaced with energy efficient options, saving enough power for 30 family homes every year.
- An 'energy eye' manages heating and cooling in guests' rooms, detecting whether or not the room is occupied.

The hotel is part of the Alice Solar City project.

PowerWater