

POWER AND WATER CORPORATION

MELALEUCA AWARDS

Recognising
Environmental
Excellence



CATEGORY – BUSINESS AND
COMMUNITY ORGANISATIONS

CALLING ENVIRONMENTAL ACHIEVERS

Application form – Business and community organisations

Natural Environment Protection and Enhancement Award

This award recognises outstanding initiatives to conserve, protect and enhance the local environment.

The award incorporates but is not limited to:

- projects that protect, conserve and enhance natural environments, ecosystems and wildlife habitat
- rehabilitating and restoring degraded areas and the improvement of wetlands management
- projects which reduce pollution and/or the impacts of pollution on land or water.

Water Conservation Award

This award recognises outstanding initiatives undertaken that have resulted in substantial water savings.

The award incorporates but is not limited to:

- water conservation initiatives such as education or delivery of products and/or services to help households, businesses and community groups improve their water efficiency
- successful development and/or production of new technology to improve water efficiency
- successful implementation of major water savings in the workplace or community.

Energy Conservation Award

This award recognises outstanding initiatives undertaken that have resulted in substantial energy savings.

The award incorporates but is not limited to:

- energy conservation initiatives such as education or delivery of products and/or services to help households, businesses and community groups improve their energy efficiency
- successful development and/or production of new technology to improve energy efficiency
- successful implementation of major energy savings in the workplace or community.

Recycling and Waste Management Award

This award recognises outstanding initiatives undertaken that have resulted in substantial recycling efficiency or waste management.

The award incorporates but is not limited to:

- recycling and waste management initiatives such as education or delivery of products and/or services to help households, businesses and community groups improve their waste reduction and recycling efforts
- successful development and/or production of new technology to improve recycling efficiency or waste management
- successful implementation of substantial waste savings and recycling efforts in the workplace or community
- sustainable products including the use of recycled content.

For more information visit
powerwater.com.au/melaleuca

PowerWater



Winners' prize pack

- Melaleuca Awards' trophy, certificate and **\$4000 financial reward**
- Use of Melaleuca Award winners' web button, email signature and logo
- Inclusion in winners' feature advertising in:
 - newspapers across Alice Springs, Darwin, Katherine and Tennant Creek
 - selected publications
 - radio
 - all of Power and Water's retail shop fronts for one month
 - Power and Water's website and YouTube
 - Power and Water's bill inserts.

Total value of winners' feature advertising represents approximately \$16 000.

Application form

Organisation

.....

Name of main contact

.....

Mailing address

.....

.....

Phone number

.....

Email

.....

Website

.....

PROJECT OR ACTIVITY

Project title

.....

Judging criteria

- effectiveness of project in contributing to environmental excellence
- quality of supporting evidence
- prospects for wider application to raise environmental awareness
- level of stakeholder or community engagement
- level of innovation in submission initiatives
 - to what extent was the program original in its approach and outcomes.

How did you find out about the Melaleuca Awards?

(please tick):

- | | |
|---|---|
| <input type="radio"/> Bus advertisement | <input type="radio"/> Brochure |
| <input type="radio"/> Newspaper | <input type="radio"/> Radio |
| <input type="radio"/> Website | <input type="radio"/> Word of mouth |
| <input type="radio"/> Direct mail | <input type="radio"/> Car advertisement |
| <input type="radio"/> Customer service centre | |
| <input type="radio"/> Other | |

Award you are entering

(please tick):

- Natural Environment Protection and Enhancement Award
- Water Conservation Award
- Energy Conservation Award
- Recycling and Waste Management Award

Entries close
**Friday
20 April
2012**

Project description (provide a brief summary of your project or activity). (max 800 words)

A large, empty light green rectangular area intended for writing a project description. The area is completely blank, with no text or markings inside.

Provide an overview of your environmental area of focus and how your project contributes to environmental sustainability, awareness or improvement. (max 1000 words)

A large, empty light green rectangular area intended for writing the response. It occupies the majority of the page below the instruction text.

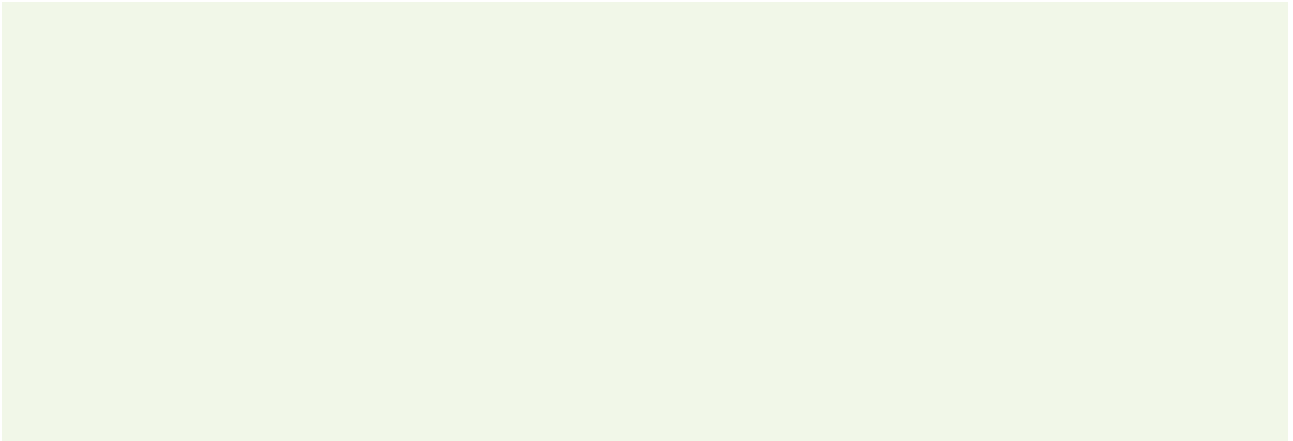
Provide an overview of the aim of your project and any achievements including any milestones reached. (max 400 words)

A large, empty rectangular area with a light green background, intended for providing an overview of the project's aim and achievements.

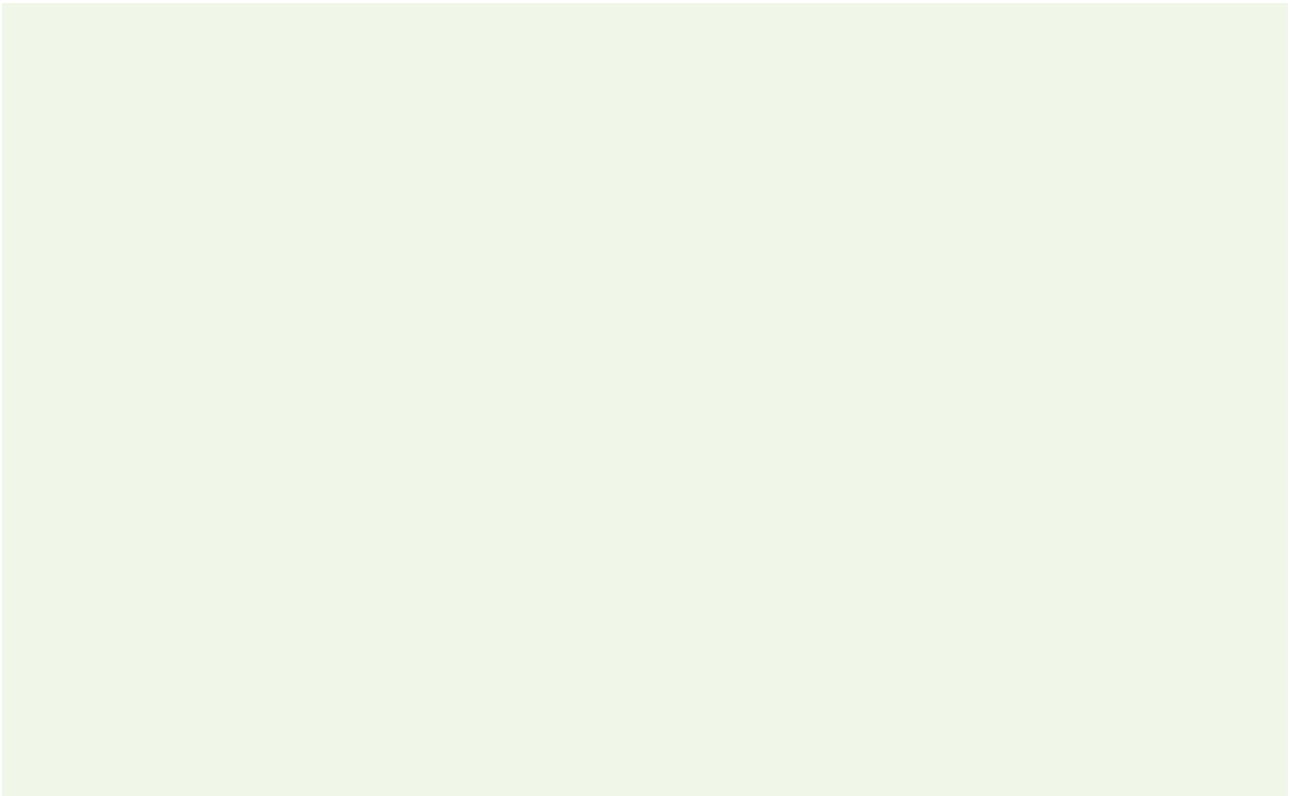
Provide figures on savings and efficiencies achieved (supporting evidence or reports must be provided).
(max 500 words plus attachments)

A large, empty rectangular area with a light green background, intended for providing figures on savings and efficiencies achieved, along with supporting evidence or reports.

Provide an overview of the steps you followed to implement your project. (max 200 words)



Provide an overview of any new technologies or systems used or developed to improve efficiencies and achieve environmental outcomes. (max 400 words)



Describe whether the project has a broad application across the Territory and in other industries. (max 200 words)

Describe your motivation for starting the project. (max 200 words)

Describe the challenges you faced and how you overcame them. (max 200 words)



Attach up to 8 photos to your submission email.
Attach any supporting evidence to your submission email.

ELIGIBILITY

Entries for the Natural Environment Protection and Enhancement, Water Conservation, Energy Conservation and Recycling and Waste Management Awards are open to Territory businesses and community organisations undertaking Northern Territory based initiatives only.

Awards will be granted on the merit of an application and will not be awarded if a suitably qualified entry is not received. Proof of savings in energy, water and waste as well as environmental improvement must be documented with supporting evidence.

By entering the Melaleuca Awards you agree to participate in promotional photographs, videos and events. A summary of your submission will also be included on the Melaleuca Awards' website, in marketing materials prior to the event and after the awards ceremony. We would ask that you also complete an evaluation questionnaire at the end of 2012.

I Agree