

# Christopher Watson

## Bird blog creates a buzz

Birds Central is a blog site designed by Zoology student Chris Watson for residents and visitors to Central Australia.

It provides guides, photography, service listings, news, book reviews, rare bird updates and links to other information – and it's proving popular. The site [www.comebirdwatching.blogspot.com](http://www.comebirdwatching.blogspot.com) has had almost 10,000 readers since it was set up in October 2010, averaging about 1650 readers per month.

The content focuses on birds but also explores issues such as conservation, habitat rehabilitation and fauna in the arid zone.

